

## 10TH ANNUAL ROBERT H. DEDMAN AWARD FOR ETHICS AND LAW DINNER (OCT 5)

Each year the Dallas-Ft. Worth Chapter of the Forum selects an individual whose dedication to ethics in business, communication and management practices has distinguished them among their peers. The award was established in 2001 to honor the late Robert H. Dedman for his commitment to ethics, and he was the award's first recipient.

The Forum was pleased to honor Elaine Whitbeck, Senior Vice President, chief legal officer, general counsel and corporate secretary for Alcon as the 2009 Dedman Award honoree. More than 300 attended the awards dinner at the Belo Mansion in downtown Dallas. Our Keynote speaker was Kevin Buehler, chairman, president and CEO of Alcon and Alcon Laboratories Inc.

Previous award recipients have been Erle Nye (Chairman of the Board and CEO, TXU Corp), Charles Matthews (VP and General Counsel, Exxon-Mobile), Guy Kerr (SVP - Law and Government, Belo Corp.), Don Williams (Chairman Emeritus of the Trammell Crow Company), Ron Taylor (Vice President and General Counsel, Blue Cross Blue Shield of Texas), Anne H. McNamara (former Senior Vice President and General Counsel of AMR Corp and American Airlines), and Robert D. Graham (Vice President of Contran Corporation).

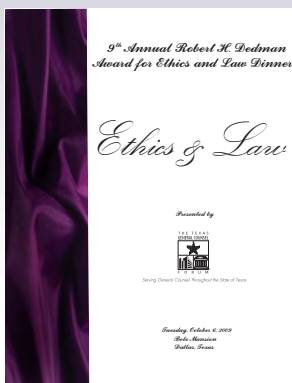
An equally important part of the program is the awarding of a substantial scholarship to a law student currently enrolled at Southern Methodist University Dedman School of Law.

### **Dinner Host** **(\$10,000)**


- One table of 12 with priority seating and signage
- Sponsor's name/logo in pre-dinner publication in the Texas Lawyer, the In-House Texas supplement
- Forum website — logo under dinner calendar date  
— Sponsors name/logo on dinner graphic
- Sponsor's name acknowledged exclusively at this level in the dinner program
- Sponsor's name /logo discretely acknowledged on the centerpieces at every table
- Exclusive signage at dinner registration table provided by the Forum
- Special recognition by Emcee during closing remarks

### **Program Sponsor** **(\$2,500)**

- Forum will provide 350, full-color, 8-paged commemorative dinner programs
- Sponsor acknowledged in the dinner program
- Admission of 4 sponsor representatives
- Recognition by Emcee during closing remarks





  
 The Texas General Council of Forum-2079 Chapter  
 requests the honor of your company at the  
 Ninth Annual Robert H. Dahman Award for Ethics and Law Dinner  
 Honoring  
 Elaine J. Whitfield  
 Senior Vice President, Chief Legal Officer  
 General Counsel & Corporate Secretary  
 Sun Microsystems, Inc.  
 6:30 pm Cocktail Reception 7:00 pm Dinner & Award  
 Tuesday, 10th of October, two thousand and nine  
 Pavilion Ballroom - 2601 Marston • 2025 Ross Ave., Dallas, TX  
 Black tie optional



## Invitation Sponsor

**(\$1,500)**

- Forum will print and mail formal invitations to the Dallas local legal community with sponsor acknowledgement
- Sponsor's exclusive acknowledgement on dinner slide
- Admission of 2 Sponsor representatives
- Recognition by Emcee during closing remarks

## Premier Patrons

**(\$3,500)**

- One table of 10 with second level priority and shared signage
- Sponsor's name listed at this level in dinner program
- Recognition by Emcee during closing remarks
- Forum will provide prizes to be presented during the Magna Stella Awards Dinner (First Prize Foursome: Four \$250 gift certificates; Second Prize Foursome: Four \$150 gift certificates; Closest to the Pin: \$250 gift certificate; Longest Drive: \$250 gift certificate; and the infamous Dead Ass Last Awards)
- Tournament attendee list provided one week before the Tournament
- Logo-branded player cards provided by the Forum
- Special recognition in the Conference Brochure
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- Sponsor's brochure placed on Forum's materials table
- Dinner attendee list provided on week before the Dinner
- Sponsor may provide logo-branded formal gift bags for Stella Awards Winners' and a congratulatory note

## Special Patrons

**(\$2,500)**

- One table of 10 with third and fourth level priority seating and shared signage
- Sponsor's name listed at this level in the dinner program
- Recognition by Emcee during closing remarks

## General Patrons

**(\$1,500)**

- One table of 10 with fourth and fifth level priority seating and shared signage
- Sponsor's name listed at this level in the dinner program
- Recognition by Emcee during closing remarks